
PALS ECHO

Program in American Language Studies of Rutgers University-Newark

Session IV Mar. 24–May 8, 2008 Edited by Dr. Minoo Varzegar Prepared by Darlene Smith Vol. 16 No. 4

Fashion Design

Marta Mendez Vergara, Spain

Bonnie Harley's Beginners Writing

When I was studying Fashion Designer, I had a good experience. I was living with my grandmother while I was studying. I would drive my car to school every day, but I was never tired because I loved this profession.

I loved those classes because I could prove my creativity. I drew my designs and loved them when I could see them on real women.

"I guess that is the same sensation of all fashion designers of the world". I studied this profession for three years, and after that I went to Barcelona to study store windows designer. I studied it for a year and found a good job. I decided to study store windows designer because to get a job in fashion is difficult. There is much competition and you can find many problems. The career of a store window designer is more creative. Also, this world gives more opportunities.

John Paul, II

Alexander Pinacue, Colombia

Bonnie Harley's Beginners Writing

I admire Pope John Paul, II. The Pope was a grand person, who worked for peace and correct living, by the good of the Catholics in the world. He was a smart, friendly, and generous Pope. The Pope never looked angry. He was a loving and happy Pope.

Pope John Paul, II became an important man in the twentieth century in the world. He led God's people for 20 years (a long time). We remember him with love.

What I do to stay healthy

Mariza de Oliveira, Brazil

Richard Gomes' Basic Writing

I try to do several things to stay healthy. I like to do exercises in the morning and I always eat healthy meals. I usually eat fish, fruits and vegetables three times a week. I sleep eight hours a day and I like to ride my bike in the evening. As you can see, I try to do many things to keep in shape, stay healthy and be happy!

My Free Time

Mirian Morales, Ecuador
Richard Gomes' Basic Writing

When I have free time, I like to cook and dance. I also like to go shopping and go to concerts. Another thing I enjoy is to travel with my children and parents. I like to listen to different kinds of music, but I enjoy more when I go to concerts of my favorite artists. I also like to read newspapers and books on drama. As you can see, I enjoy my free time and I do many different activities.

My Family

Irene Quiros, Colombia
Richard Gomes' Basic Writing

We are seven people in my family. They live in Costa Rica. My father's name is Kay and my mother's name is Isabel. My father is a businessman and my mother is a housewife. I have three brothers; their names are Daniel, Esteban and Kevin. Daniel is 29, Esteban is 23 and Kevin is 13. I also have one sister, her name is Sophia, and she is 31 years old. Sophia is married to Gustavo, they have one daughter, and her name is Daniela. Esteban has one daughter, too. Her name is Maria Paz, and he is single. I have one grandmother. Her name is Hilda and she is 85 years old! I also have 8 aunts, 6 uncles and 24 cousins! My family is big. It is really a lot of fun when all of my family is together.

My Last Year in Bogotá

Marcos Celis, Colombia
David Hattem's Low Intermediate Writing

My last year in Bogotá was a very interesting year in my life with a lot of exciting changes.

First, I had new opportunities to work, study and meet new people. While I was studying theology at Iaverrana University, I was working as a teacher. I met new friends, classmates and co-workers. It was great for me.

Second, when I was in Bogotá, I became acquainted with many cool places. I usually visited cultural places, for instance, museums and libraries. In particular, I visited the Jorge Tadeo Lozano and The National libraries. I also went to visit religious places like the Metropolitan Cathedral and the Voto National Church. I didn't use to visit cultural and religious places, but when I was in Bogotá, I did.

Finally, I would like to tell you about the two goals I reached during my stay in Bogotá. The first goal I reached was getting my degree in Theology. The second goal I reached was being accepted as a seminarian at Newark Archdioceses. When I received the news, I was traveling to my mother's house. When I got there and told her, she became very happy.

As you can see, during my last year in Bogotá, a lot of wonderful things happened in my life, and it has been the best year of my life.

Alive Again

Luis M. Garcia, Colombia

Jessica Wilson's High Intermediate Writing

I am a man who is lucky to be alive. We have had a lot of social problems in our country, one of which is the war that many Colombians have had to face. I would like to tell one of those stories that some people maybe don't want to remember because it's a little painful, but for me it was painful and now I'm healed.

In 2002, I was studying in my high school, ten miles away from my home. I remember that vacation had come and everybody had left to go home. I got on the old bus to my house and was two hours away from my town when some guys with face masks took me out of the bus and they tied me up and asked me all kinds of questions. Sometimes they kicked me and called me all kinds of bad words, but I just answered the questions with a lot of fear. After one hour they untied my hands and I immediately went to my home. It was a really bad experience and I am alive because of a miracle. In conclusion, I think that God gave me the opportunity to tell others this story.

Lucky to Live

Nadja Rodrigues, Brazil

Jessica Wilson's High Intermediate Writing

I'm a person who is lucky to be alive. In 1996, I had an accident in which my two friends were killed. We had classes on a Friday night. Around 11:00 PM, we were going home from school. I was sitting behind my friend that was driving with another friend next to her. The accident was very serious. A car came directly opposite our car. We were on one way and the cars hit strongly. I didn't see anything, and only suffered a backache, but when I went to the hospital, I was a nervous wreck and the doctor gave me sedatives. The next day I heard about the consequences of the accident.

Today, every Friday night when I go out by car, I am scared of accidents. I imagine someone is drunk. Although I suffered, I thanked God for giving me more time, more experiences and opportunities. I'm a person who is lucky to be alive.

A New Beginning

Jes Zen Khoo, Malaysia

Jessica Wilson's High Intermediate Writing

I'm a person who is lucky to be alive. I appreciate that I was born to this lively world. My mom told me that I nearly died during my birth; she lost too much blood and I still couldn't be born from her belly. Fortunately, I was born in the very last minute before the doctor gave up.

Since that time, my body was very weak and I always got sick. I took a long time to recover. Because of the ailment, I became as thin as a skeleton and I didn't like myself. Because of me, my parents were exhausted from working to earn more for the doctor's fees. My father took several jobs as a salesman and went out searching for customers from early morning until past midnight. I was very distressed when I saw my father's sallow face. I hated myself seriously.

Besides that, I was rejected by my classmates when I was in primary school because I often got colds and they were disgusted by my nasal mucus. I used approximately three packs of tissues per day. My grades were average and I was put in the first class of four classes. All the

students in the first class were very intelligent in studying, and I was the weakest student in that class, so even the teacher rejected me. Those days in my primary school were so miserable and lonely.

Year after year, my body got stronger, I seldom got sick, and my life changed when I went up to secondary high school. Nobody knew my distressing past and I began to meet new friends. I realized the happiness of having friends and I was extremely pleased about that. I seemed not miserable, and even happy, in my parents' eyes. I saw them truly smiling from their hearts as it had never happened before.

In conclusion, I feel that I should appreciate my life. It contains the most miserable and happiest experiences which other people don't have. I promised myself that I would become a useful and happy person in the future. I am the luckiest person in this world.

What About My Life?

Juan Camilo Restrepo, Colombia

Jessica Wilson's High Intermediate Writing

I am a man who is lucky to be alive. I have had the opportunity to be alive and to have a lot of experiences throughout my existence. I am going to tell you why I am a lucky man.

When I was four years old, my parents got separated. It was a very hard experience for me because I loved my parents living together. I had wanted to grow up in a family which, in spite of the problems, could have stayed together. But my parents could not overcome their differences and they thought that the best way to fix the situation was to separate. They wanted me to spend time with each of them and they started to fight for me. Finally, I remained with my mother, with whom I spent a lot of time in my life. I had very difficult moments with her because she needed to work to support my sister and myself. With much difficulty I went to study in elementary school, but when I finished, my mother said to me, "Stop studying and go to work. We need money." But I said, "It is not possible. I want to continue studying because it is very important for me to study." Some people helped me to go on with my high school, but the situation did not change a lot. Sometimes I thought about entering the guerilla group. It was a very crazy thing, but I have to thank the person who gave me some very important advice and helped me to change my mind. Therefore, I worked and helped myself finish high school.

In those days I met some nuns who involved me in the youth group of the church and I started to have other perspectives about life. I felt that God was calling me to do something different with my existence and I made the decision to enter the seminary and become a priest. I had the opportunity to go to the seminary and study Philosophy and Theology in the university, but after four years of studying I left the process. I went out of the seminary and started to work, living again with my mother's family. At that time I lived a very nice life because I had the possibility to help my family and, moreover, I had a girlfriend with whom I spent some very nice moments. After a period of time, I finished my relationship with her; it was hard, but I had the capacity to overcome that situation. She is still important to me, and I wish the best things in the world for her.

Now I feel very happy to have this new experience in the United States. I know I left my family, my friends and other things, but I feel that God is still calling me to follow His way and if I accept it, like now, my life will become meaningful. Being here in the United States has been a very important experience because I have the opportunity to live in another culture, meet other people, know other friends, and learn another language. Today my family is the most important thing, so I want to improve every day, and someday I know I will be able to give the

best to my family.

I am a lucky man who appreciates life for my existence, my family, for all which I have lived and I am living, and because in spite of obstacles, my wishes have come true.

A Chance to Learn

Hung Duc Nguyen, Vietnam

Jessica Wilson's High Intermediate Writing

I am an orphan who is lucky to be alive. I was born and grew up in an orphanage with a foster mother who seemed to love me like her son. Today there are a lot of babies who are killed when they are fetuses. That is the first reason that I am the luckiest person on earth. Second, I could study from primary education to university. During my studies, my foster mother and foster siblings helped and guided me. At that time, the Vietnam War was finished. Some children could not go to school because their families were very poor. Finally, I came to the United States to study English as a Second Language. Even the rich families in Vietnam cannot send their sons to the U.S. easily. In conclusion, in my life, although I did not know my parents, I was loved by a kind-hearted person. I want to learn very much and share a lot of things with poor children. Truly, I am an orphan who is lucky to be alive.

Lucky to be Alive

Lin Zhao, China

Jessica Wilson's High Intermediate Writing

I grew up in a middle-class Chinese family. I am the only child in my family, so my parents love me as if I were a treasure. If I ever wanted something, they would try their best to find it. In order to satisfy my demands, I always used to cry to scare them. In my childhood, my house was filled with noise. Eventually, my parents found an efficient way to cope with my mischievousness: give me food. When I ate food, my house became calm and my parents could relax. However, I became known as "fat girl" in my school. My classmates always laughed at me. I was embarrassed by my body. I hated going to school and made up different excuses to be absent.

When I was sixteen years old, I weighed 200 pounds. As teenagers, my classmates dressed in beautiful clothes to go to school every day, but I couldn't. I became more and more lonely and unconfident. My world was always blue. In order to change my body, I tried a variety of ways to lose my weight. Ultimately, I was addicted to diet pills. I didn't stop taking these pills until I went to the emergency room. Since my stomach was bleeding, I had to have an operation. After the operation, my doctor told my parents that if I had been late to the hospital by one minute more, I would have died. "Her many organs have different degrees of damage because she took too many drugs," the doctor said.

It was as if a bomb exploded in my head. I first realized death was so close to me, so I was eager to live. Finally, I received psychological therapy in order to break away from my dependence on diet pills. I started to have contact with people. The psychologist taught me to find things in which I was interested. I returned to school, studied drawing, and did exercises in my free time. There was an extreme change in my world. Sadness and loneliness left me. I lost more than 80 pounds. Smile returned to my face.

Now I have a happy family and have become a mother. My husband loves me, and my baby is very adorable. Without my family and friends' support and forgiveness, I would not

have such a wonderful life today. I am grateful for this experience, which has made me stronger. I'm a fat, unconfident girl who is lucky to be alive.

Airplane Invention

Julyana G. Silva, Brazil

Marisol Garcia's Low Advanced Writing

Who invented the airplane is a controversial question. On October 23, 1806, a Brazilian native, Alberto Santos Dumont, made the first public flight on an airplane called the 14-bis. On the other hand, on September 17, 1903 the American Wright brothers made one short flight as well.

Santos Dumont made his flight in public, watched by the scientific elite of the time. In contrast, the Wright brothers' flight occurred in a remote location. In addition, the Aero Club of France sent a correspondent to the Wright brothers requiring that they come to France and prove themselves, but the Wright brothers did not respond.

The construction of the original Wright airplane has many controversies because it was modified using modern aerodynamic knowledge. But the most important fact is that Santos Dumont made his flight without external assistance, whereas the Wright brothers made it using a catapult.

In conclusion, we have many reasons to believe that Santos Dumont was the airplane's creator. Because of America's influence, however, the Wright brothers are considered the airplane's inventors.

Is it Valid to Confess Your Sins by Internet?

Carlos Briceno, Colombia

Marisol Garcia's Low Advanced Writing

Confession is an instrument used to gain peace and blessings from God; however, confession through the internet is something strange in our times. Since the early days, humans have used confession to gain forgiveness of sins. On the internet, you can find web pages for confession, but is this practice valid for the Catholic Church?

The first Christian people performed confessions in public; the people were organized in groups to confess their sins. Over time, confession began changing into a new tradition; the Irish monks started confessing individually to priests in their monastery.

Now, new interactive websites allow people the opportunity to anonymously confess their sins online; some of them are: lifechurch.com, postsecret.blogspot.com, confessionjunkie.com, grouphug.us, justanswer.com, and internetconfession.com. Some of these pages are conservative, liberal, or sensationalist.

I know that confessing sins through the internet is easier than confessing sins with a priest, but according to the Catholic Church, confession through the internet is not valid. Confessing sins on the telephone, in closed circuit television, or on the radio is not valid either. For a confession to be valid, it is necessary to attain it with a priest in person.

According to the Holy Bible, Jesus Christ granted the sacrament of confession on Easter night to his Apostles. Jesus gave the power to confess and give forgiveness to the Apostles: "Whose sins you shall forgive they are forgiven, whose sins you shall retain they are retained (Jn 20, 19-23)...[and] that you may know that the Son of Man has the power to forgive sin (Mt 9,6; Mk 2:7-10; Lk 5, 21-24)." Priests use this kind of personal confession nowadays in the Catholic

Church.

Finally, confession is a personal action that needs a good examination of conscience, contrition of heart, pain, and sorrow for having committed the sins. Priests are God's instruments for the forgiveness of sins. When we confess, the priest does not forgive; Jesus Christ forgives us through the priest. The miraculous presence of God through a priest, who is a human being, shows that the priest has the power to give the sinner peace. The internet is an instrument for research and sharing information, but not for forgiving sins.

Rutgers University

Jhon E. Madrid, Colombia

Marisol Garcia's Low Advanced Writing

Rutgers is a university in the state of New Jersey. It is a good place to study different careers and become a professional person. Rutgers University is very famous in the United States for its high level studies and its American football team, which is very popular in university sports. Rutgers University is a public institution which is inexpensive and great for everybody.

Also, at Rutgers you can learn English very well. It has an academic program for people from different countries. You can learn English in six levels and then you can start a career.

Actually, I am studying English at this university. I am in "Low Advanced;" it is the fifth level in the program. I have been studying English here for almost seven months. For me, Rutgers University is an excellent institution because it has good teachers, buildings, and I have learned many things. I have felt very good. When I started studying English, I did not know anything about it. Now I can write and talk, even though it is very hard. English is a challenge for me and I know that I will overcome it.

No Smoking

Yu Ting Su, Taiwan

Marisol Garcia's Low Advanced Writing

Everyone knows that smoking is harmful to our health. However, there are still a lot of people that keep on smoking cigarettes. For instance, people who smoke include our family members, close friends, and colleagues. In addition, more and more young people are addicted to it, even kids from elementary schools. Smoking has been damaging the health of people in every country, including the children of our future. In fact, it has several negative effects on public health.

First, when we watch advertisements for cigarettes on TV, they only show that smoking is a way to relax. They never mention the negative side of it, such as addiction. Smoking is like taking medicine; once you feel uncomfortable, you will depend on them all the time. In addition, you may alter your temper or lose your patience because of addiction.

Second, the risk of smoking leads to many deadly diseases. According to the research reports, it causes lung cancer, heart disease, and snuff cancer. If you smoke every day, you will get these diseases easily. Therefore, smoking is out of the question.

Finally, smoking is also harmful to unborn babies. When a woman is pregnant, no matter if she smokes or inhales second-hand smoke, the unborn baby will be unhealthy. In conclusion, your health is your best asset. If you are a smoker, or you know other smokers, tell them this information. As long as you quit smoking, you will have a healthy body.

Africa

Bamoutaga Ballo, Burkina
Marisol Garcia's Low Advanced Writing

“Africa my Africa/ Africa of proud warriors in ancestral savannahs/ Africa of whom my grandmother sings/ on the banks of the distant river (D. Diop).”

Africa is the third biggest continent in the world, but its population is not much more than America or Asia. Africa contains a lot of cultural diversity and different populations. Overall, it's hot in Africa, but the climate isn't consistent; some parts are very rainy, others sunny and even snowy like in the North. The biggest part of the African population is black, but you can also find whites, Arabs, and mixed peoples.

Unfortunately, Africa is the poorest continent in the world for a lot of reasons, such as the misuse of public properties by leaders, the low rate of African products' income, wars, draught, low rainfall, and some facts related to history such as colonization and slavery. Even though people live in misery, Africa has the highest amount of natural resources compared to other continents. Leaders in Africa constantly embezzle public properties to satisfy their needs. Also, more than 50% of the African population was illiterate between the years of 1995-2000.

Despite all of these unhappy situations, Africans live in harmony and the idea of sharing exists despite cultural diversity. There is a lot of change occurring in Africa today for a better future. Organizations such as AU, La Fondation Toure, CILSS, and UEMOA are trying to find the way towards development with occidental partners. I personally think that this is not the way to solve problems in Africa because capitalism exists to make others poor and increase wealth for the wealthy.

Tension in Taiwan

YuChing Wen, Taiwan
Tim Keane's High Advanced Writing

"Hi, I am YuChing Wen..." Every time I introduce myself to my new foreign friends, they all think that I am Chinese and from Mainland China. When I explain that I am from Taiwan, half of them think I am from Thailand. At that time, I realize how small and powerless Taiwan is.

When I was in Taiwan, I didn't care about the political situation. Now, however, I suffer the pain of ignorance. Most countries don't recognize Taiwan as a country. China always claims that Taiwan is a part of the mainland, so we cannot be a part of the EU. We cannot be heard in the world because China forces every country to boycott Taiwan. The only thing the Taiwan government can do is kiss other countries' bottoms, especially in Africa. We send African countries a lot of money, hoping they will be our friends. This is very stupid.

We just elected our new president, Ma Ying-jeou. And the new party is closer to China than the previous party was. The election results show that most Taiwanese love peace, not war. And we believe that with the development of the economy in China, the Chinese government will realize that its people prefer a good capitalist economy to a communist one.

The threat from China will only be lessened if the two governments try to open the door to negotiation. Many Taiwanese companies have already invested a lot of money in China. So the best benefits for both countries will come about by existing together and helping each other.

Personally, I am just a common nationalist. All I need is a place to live with my family and food to eat. If I could say something to the Chinese president, Hu Jintao, I would say, "Taiwan could be China's best partner in the world; let's create our new future together."

Differences Between Urban and Rural Living

Theodore Hayle

Ben Weise's Undergraduate Grammar & Composition, Spring 2008

Living conditions in the city vary greatly from those in the country. In the city one will find life to be faster-paced, more populated, and, in certain respects, more convenient. In the country, on the other hand, one can enjoy privacy in quiet, spacious surroundings. Still, each offers advantages and disadvantages that govern where one chooses to settle down.

Population density is one of the first differences one notices when leaving the city for the country. City sidewalks are congested with pedestrians on their way to work and other destinations. Likewise, the streets are whizzing with cars and public buses, the latter filled with people often standing shoulder-to-shoulder. In contrast, country residents see far fewer people on a daily basis. Country roads, also, are less traveled. In fact, to see any movement of large groups of people in any country setting is a rarity.

Another major difference is privacy as it relates to living space. Urban residents live literally next to and on top of each other. Because residential buildings are situated close together, urbanites are aware that opening a window may invite the eyes of their neighbors into their homes. Moreover, it is not uncommon to see two, three, or more people sharing a single room. Under these conditions, privacy is a lot harder to come by, whereas, in the country it is less of a problem. With houses and properties spaced further apart, residents may move freely about their homes without having to worry about prying eyes. Also, privacy within the home is greater as there are fewer people occupying the same space.

Finally, the city offers many conveniences not found in the country. For example, stores, restaurants, and establishments for entertainment are readily available within walking distance. For longer distances, one has the use of taxis as well as public transportation like buses and subways, which make movement within the city less of a problem. On the other hand, in the country, the nearest grocery store can be a mile away, with larger businesses and recreational facilities even further from one's home. For that reason, most country people must have their own cars or rely on buses, which travel less often.

Thus, living in the city and in the country represents both benefits and challenges. Choosing one over the other depends on one's individual circumstances, the reasons being as diverse as are the people making these choices.

Computers: 1960s versus Present Day

Amaya Bhirud

Ben Weise's Undergraduate Grammar and Composition, Spring 2008

Over the past forty to fifty years, technology has advanced at an incredible rate. Many innovations that we see today have been the result of research and development. Adding to the

plethora of revolutionary ideas, many of the innovations of the 1960s have been highly improved.

The 1960s saw a wide variety of technological innovations. These innovations were so revolutionary that man was finally able to step foot on the moon. Advancement in computers allowed scientists to navigate space craft from the Earth. These computers were simple machines that performed an incredible array of calculations at the time. These computers, however, were not for consumer use because they were extremely costly and complicated to use. A person needed to learn a computer programming language in order to use one. The only “computer-like” device offered to consumers was something like LOCI (logarithmic calculating instrument). This instrument performed calculations similar to those of modern-day calculators, but was not portable and cost nearly \$6,700 at a bargain price. Only twenty such units were sold. In 1966, Hewlett Packard began making computers. The company’s first computer was primarily used for commercial use to crunch data collected by measurement instruments. It had a total of 8K memory, or 8,000 bytes with a cost of \$30,000.

Today, 8,000 bytes of memory is virtually nothing. Today’s computers are extremely powerful, user-friendly, and very practical to own. The cheapest computers today can be purchased for \$300 to \$400 and allow the user to complete an innumerable number of tasks. The amount of memory in today’s computers is measured in gigabytes. One gigabyte, or GB, is equal to one billion bytes, and the average computer today has almost 100 to 200 gigabytes of storage. Computer technology now is also very versatile and revolves around portability. Today’s smallest computers can even be considered mobile phones because they not only allow a person to place calls, but they also offer word-processing, picture taking, and music playing features.

Computer technology has come a long way since the 1960s. Many innovative ideas of the 1960s have given way to modern day computing, which has become more powerful and cheaper for everyone.

More Effective Ways to Learn English Needed in Korea

Jaehyun Jeong

Asadeh Nia-Schoenestein ‘s Graduate ESL Seminar

A burning argument is making headlines in Korea: people are debating whether the English education is as good as it should be. As most people spend a lot of their money to study abroad, they need to be proficient in the fundamentals of the English language. Thus, they invest a great deal of time and money. To accelerate the learning process, there should be innovative ways of learning English, which, I believe, the government and the schools can develop. Thus, these institutions can make changes in the educational system so that people don’t have to study abroad to learn English.

First, schools should hire teachers who can teach English effectively. They should teach students not just grammar but also speaking and writing. However, many teachers confess that they cannot instruct speaking. Ironically, there are many young, unemployed who can teach English, but who are not hired. Instead, schools should hire these skilled intellectuals to improve the quality of the English education. There must be a balance between English grammar and reading, conversation and pronunciation.

Secondly, schools should design a more effective teaching plan. Authorities should extend the frequency of English classes because two times per week is not enough. Also, they

should alter the reading materials and grammar books and make them more up-to-date to effectively garner students' interests.

With the solutions offered above, I believe schools can improve on furthering the knowledge of Korean students who want to enhance their education by going abroad.

Internationalization or Diversification

Xiaoyu Pu

Asadeh Nia-Schoenstein's Graduate ESL Seminar

When a multinational corporation (MNC) is strategizing toward expansion, it usually has two major choices: to upgrade its level of international involvement by setting up more subsidiaries in foreign locations or to embrace technological diversification by investing in new product and technology sectors.

Although both strategies seem profitable, MNCs are often trapped in the dilemma of choosing between internationalization or diversification. Researchers from the past up until 1995 have shown that there is a negative relationship between the two. This is quite understandable because available resources are limited. When an MNC decides to further internationalization, it allocates a considerable portion of its capital to investigate the market, establish the supply chain and distribution channel, and construct the production facilities. As most of its attention is drawn to the new location, little can be done about new technology. Thus, the wise choice in this case is to take advantage of or enhance the MNC's own core competency.

At the same time, if an MNC is determined to explore in broader technology fields, its first priority is its research capability. There is a lot to do in the original location: research and development, supply chain marketing, etc. Improving and expanding these fields will take up so much time, energy and resources that it would be impossible to consider new foreign locations.

However, most recent research shows that some corporations somehow managed to do both at the same time. Figures demonstrate that internationalization and diversification have the tendency to positively relate to each other. What is the underlying reason for this new phenomenon?

A new theory considers the changing global business environment. When a corporation goes abroad its subsidiary relies on the existing technology inherited from the headquarters. After some time, however, this subsidiary will be embedded into the local network, absorbing new technology. In the meantime, it spills over its own knowledge into this new network. As a result, the MNC not only expanded geographically to a new location, but also diversified its technology by benefiting from local forces.

The PALS Echo is devoted to presenting the writings of our intensive English language students.

Program in American Language Studies (PALS)
Rutgers, the State University of New Jersey
152 Conklin Hall, 175 University Avenue, Newark, NJ 07102-1814

Phone: 973-353-5013 Fax: 973-353-1438
Email: pals@andromeda.rutgers.edu Web: <http://esl-newark.rutgers.edu>
Copyright © 2008 All Rights Reserved.